

EDUCATION

2006 Bachelor of Fine Arts in Graphic Design, Summa Cum Laude
Texas State University

2003 Multimedia Technology Certificate, Visual Communication
Austin Community College

EXPERIENCE

June 2009 – Present

SNACK MACHINE CREATIVE Owner/Designer

Design and production of various printed collateral, logos, posters, and signage, as well as screen printing, and web design. Some clients include Denver Zoo Catering, Alamo Drafthouse, Red 7, Transmission Entertainment, Prototype Vintage, Caravan Interactive, EyeHand Design, and various Austin bands and small businesses.

Jan. 2012 – Sept. 2012

THE SCREAMER COMPANY Graphic Designer/Art Director

Development, design, and production of corporate identities and brand standards, advertising, page layout, environmental graphics, video concepts and storyboards, directing photoshoots, and providing instruction for design interns. Some clients include Seton Family of Hospitals, Brookfield Properties, Mind Ecology, and The Screamer Company.

June 2006 – June 2008

BUTLER BROS. CREATIVE Graphic Designer/Art Director

Development, design, and production of corporate identities and brand standards, advertising, signage design, page layout, web design, video editing, concepts and storyboards for video, directing photoshoots, and various advertising media for a wide array of clients and products. Some clients included Lance Armstrong Foundation, Sweet Leaf Tea, Fuddruckers, The Legacy Foundation, and Smoothie King.

Aug. 2011 – Oct. 2012

COMMON HOUSE ARTIST COLLECTIVE STUDIO & GALLERY Art Gallery/Studio Part-owner

Responsibilities included but were not limited to organizing and hosting events and art openings, sale and payment of art works for featured artists, social/public relations.

ADAM [SNACKMACHINE] MENDEZ
GRAPHIC DESIGN & ART DIRECTION
512.619.1411 | mendez.adam@gmail.com
>> eat at snackmachinecreative.com <<

May 2005 – March 2006

OBSOLETE INDUSTRIES

Graphic Designer/Production Artist

Pre-press production and design work for a screen printing shop in Austin, Texas. Creation of promotional materials for bands, music venues, businesses, events, etc.

Aug. 2004 – May 2005

Z MEDIA PRINTING

Graphic Designer/Production Artist

Job responsibilities included but were not limited to preparing and printing documents, designing posters, flyers, CD packaging for local businesses, bands, and printing students' projects.

SKILLS

Proficient in Adobe Photoshop, Illustrator, and InDesign

Adept in conceptual development, branding, design, art direction and illustration for print, web, video, outdoor and environmental graphics

Ability to work well on a team, with clients, and meet strict deadlines

Ability to work well with established brand standards

Proficient with multi-page layout using style sheets, and print production

Skilled in entire screen printing process for poster printing

Proficient in concepting, art direction, and storyboarding for video

Experience with basic video editing using Final Cut Pro

Experience with building websites and blogs using Wordpress

Experience and basic working knowledge of stop motion and Flash animation

PROPS

2012 Gold Austin ADDY Award for work done at The Screamer Company

2012 Silver Austin ADDY Award for work done at The Screamer Company

2012 Gold Regional ADDY Award for work done at The Screamer Company

